

1 of 10

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

BERKLEY FOR SENATE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL REMAINS THE SAME - \$73,485
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F	400A-459A		:30	\$25.00	10/23-10/26	7	1	7	\$175.00	
		Buyline Comment: NEWS										
	2	M	400A-459A		:30	\$25.00	10/29-10/29	2	1	2	\$50.00	
		Buyline Comment: NEWS										
	*3	TU-F	700A-900A		:30	\$200.00	10/23-10/26	10	1	10	\$2,000.00	
		Buyline Comment: THS MRN										
		Sales Remark: V3 .										
		V3 More than 2 codes changed										
	*4	M	700A-900A		:30	\$200.00	10/29-10/29	2	1	2	\$400.00	
		Buyline Comment: THS MRN										
		Sales Remark: V3 ..										
		V3 More than 2 codes changed										

Rep Order# 8863443 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37421

Printed: 09/28/2012 12:12 PM
Last Received: 09/28/2012 9:38 AM
Showing Buylines: All Lines

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Station KLAS-TV LAS VEGAS
Advertiser () BERKLEY, SHELLY
Product BERKLEY/SENATE/D
Estimate#
Buyer MICHAEL DETTORRE
Phone#
Fax#

Agency () SHORR JOHNSON MAGNUS
1831 CHESTNUT ST
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*5	TU-F	500A-600A		:30	\$225.00	10/23-10/26	10	1	10	\$2,250.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*6	M	500A-600A		:30	\$225.00	10/29-10/29	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 ..								
				V3 More than 2 codes changed								
	*7	TU-F	600A-700A		:30	\$275.00	10/23-10/26	8	1	8	\$2,200.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*8	M	600A-700A		:30	\$275.00	10/29-10/29	2	1	2	\$550.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*9	TU-F	1200P-1230P		:30	\$325.00	10/23-10/26	4	1	4	\$1,300.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*10	M	1200P-1230P		:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	11	TU-F	300P-400P		:30	\$375.00	10/23-10/26	4	1	4	\$1,500.00	
				Buyline Comment: ELLEN								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	12	M	300P-400P		:30	\$375.00	10/29-10/29	1	1	1	\$375.00	
				Buyline Comment: ELLEN								
	*13	TU-F	1000A-1100A		:30	\$1,575.00	10/23-10/26	2	1	2	\$3,150.00	
				Buyline Comment: PRICE RITE								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*14	M	1000A-1100A		:30	\$1,575.00	10/29-10/29	1	1	1	\$1,575.00	
				Buyline Comment: PRICE RITE								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*15	TU-F	900A-1000A		:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	
				Buyline Comment: KELLY								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*16	M	900A-1000A		:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
				Buyline Comment: KELLY								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*17	SU	500P-700P		:30	\$225.00	10/28-10/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*18	SA	500P-700P		:30	\$225.00	10/27-10/27	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*19	TU-F	500P-630P		:30	\$400.00	10/23-10/26	10	1	10	\$4,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*20	M	500P-630P		:30	\$400.00	10/29-10/29	2	1	2	\$800.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*21	TU-F	430P-500P		:30	\$350.00	10/23-10/26	4	1	4	\$1,400.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*22	M	430P-500P		:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*23	SA	700P-800P		:30	\$220.00	10/27-10/27	1	1	1	\$220.00	
				Buyline Comment: ET WKND								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*24	TU-F	700P-800P		:30	\$1,225.00	10/23-10/26	3	1	3	\$3,675.00	
				Buyline Comment: ET/INSDR								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*25	M	700P-800P		:30	\$1,225.00	10/29-10/29	2	1	2	\$2,450.00	
				Buyline Comment: ET/INSDR								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*26	TU-F	630P-700P		:30	\$1,400.00	10/23-10/26	1	1	1	\$1,400.00	
				Buyline Comment: INS EDIT								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*27	M	630P-700P		:30	\$1,400.00	10/29-10/29	1	1	1	\$1,400.00	
				Buyline Comment: INS EDIT								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*28	TU	800P-900P		:30	\$2,000.00	10/23-10/23	0	0	0	\$0.00	
				Buyline Comment: NCIS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*29	TU	1000P-1100P		:30	\$1,300.00	10/23-10/23	0	0	0	\$0.00	
				Buyline Comment: VEGAS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*30	TU	900P-1000P		:30	\$2,000.00	10/23-10/23	0	0	0	\$0.00	
				Buyline Comment: NCIS LA								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	31	TH	900P-1000P		:30	\$1,800.00	10/25-10/25	1	1	1	\$1,800.00	
				Buyline Comment: PERS OF INT								
	32	SU	700P-800P		:30	\$1,300.00	10/28-10/28	1	1	1	\$1,300.00	
				Buyline Comment: 60 MIN								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*33	M	1000P-1100P		:30	\$1,900.00	10/29-10/29	0	0	0	\$0.00	
				Buyline Comment: HAWAII 5.0								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*34	M	900P-1000P		:30	\$2,200.00	10/29-10/29	0 ✓	0	0	\$0.00	
				Buyline Comment: 2 GRL/MIKE&MLLY								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*35	SU	1000P-1100P		:30	\$7,700.00	10/28-10/28	1 ✓	1	1	\$7,700.00	
				Buyline Comment: MENTALIST								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	36	F	1000P-1100P		:30	\$1,400.00	10/26-10/26	1	1	1	\$1,400.00	
				Buyline Comment: BLUE BLOODS								
	37	F	900P-1000P		:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
				Buyline Comment: MD IN JRSY								
	*38	SU	900P-1000P		:30	\$1,400.00	10/28-10/28	0 ✓	0	0	\$0.00	
				Buyline Comment: GD WIFE								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*39	F	800P-900P		:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
				Buyline Comment: CSI:NY								
				Sales Remark: V3 .								
				V3 Program Name Change, Comment Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*40	M	800P-900P		:30	\$1,600.00	10/29-10/29	0 ✓	0	0	\$0.00	
				Buyline Comment: MTHR/PRTNR								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	41	TH	1000P-1100P		:30	\$2,200.00	10/25-10/25	1	1	1	\$2,200.00	
				Buyline Comment: ELEMNTY								
	*42	SU	800P-900P		:30	\$7,350.00	10/28-10/28	1	1	1	\$7,350.00	
				Buyline Comment: AMZING RACE								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	43	W	800P-900P		:30	\$1,900.00	10/24-10/24	1	1	1	\$1,900.00	
				Buyline Comment: SURVIVR								
	*44	W	900P-1000P		:30	\$2,300.00	10/24-10/24	0 ✓	0	0	\$0.00	
				Buyline Comment: CRIM MINDS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	45	W	1000P-1100P		:30	\$2,000.00	10/24-10/24	1	1	1	\$2,000.00	
				Buyline Comment: CSI								
	46	TH	800P-900P		:30	\$2,100.00	10/25-10/25	1	1	1	\$2,100.00	
				Buyline Comment: BG BNG/2.5 MEN								
	47	SA	1000P-1100P		:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
				Buyline Comment: 48 HR MYST								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*48	TU-F	1130P- 1230A		:30	\$200.00	10/23-10/26	4	1	4	\$800.00	
				Buyline Comment: LTTRMN								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*49	M	1130P- 1230A		:30	\$200.00	10/29-10/29	0	0	0	\$0.00	
				Buyline Comment: LTTRMN								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*50	TU-F	1237A- 137A		:30	\$110.00	10/23-10/26	4	1	4	\$440.00	
				Buyline Comment: FRGUSN								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*51	M	1237A- 137A		:30	\$110.00	10/29-10/29	1	1	1	\$110.00	
				Buyline Comment: FRGUSN								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	52	SA-SU	1100P- 1130P		:30	\$300.00	10/27-10/28	2	1	2	\$600.00	
				Buyline Comment: NEWS								
	53	TU-F	1100P- 1130P		:30	\$500.00	10/23-10/26	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	54	M	1100P- 1130P		:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
				Buyline Comment: NEWS								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	55	SU	400P-500P		:30	\$135.00	10/28-10/28	1	1	1	\$135.00	
				Buyline Comment: ELCTRC PLYGRND								
	*56	SA	530P-600P		:30	\$135.00	10/27-10/27	0	0	0	\$0.00	
				Buyline Comment: INS EDIT								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*57	SU	630A-800A		:30	\$1,225.00	10/28-10/28	1	1	1	\$1,225.00	
				Buyline Comment: SUN MRN								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*58	SU	600A-630A		:30	\$525.00	10/28-10/28	1	1	1	\$525.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*59	SU	800A-830A		:30	\$1,225.00	10/28-10/28	1	1	1	\$1,225.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*60	SU	830A-900A		:30	\$265.00	10/28-10/28	0	0	0	\$0.00	
				Buyline Comment: FACE NATN								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*61	SA	800P-1000P		:30	\$500.00	10/27-10/27	2	1	2	\$1,000.00	
				Buyline Comment: SAT NIGHT PRIME MOVIE								
				Sales Remark: V3 .								
				V3 Added								

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	*62	TU-F	137A-237A		:30	\$40.00	10/23-10/26	2	1	2	\$80.00	
		Buyline Comment: ELECT PLAYGROUND/ET										
		Sales Remark: V3 ..										
		V3 Added										

---REPORT TOTALS---

Report Totals: 124 / \$73,485.00

---SALES MONTHLY TOTALS---

Oct 12: 104 / \$63,850.00 Nov 12: 20 / \$9,635.00

Sales Totals: 124 / \$73,485.00

Station Totals: 124 / \$73,485.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$244,950	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+